



Ellie Marie New

Contact/References

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Available upon request

Education

University Arts London - Online

LCC Certificate - Confident Copywriting

(Online Short Course 6 weeks)

University of Sussex - Croydon

BA (Hons) - Visual Communication: Graphic

Design Second Class Upper Division (2:1)

Sept 2015 - May 2018

Croydon College

BTEC Extended Diploma - Information

Technology

City and Guilds Level 2 - Maths and English

BTEC Extended Certificate - Information

Technology

BTEC Certificate - Information Technology

Sept 2010 - Jul 2015

Oasis Academy Shirley Park

GCSEs (Including BTEC). 10 Including Maths

and English

Sept 2005 - Jul 2010

SKILLS

- Adobe InDesign
- Adobe Illustrator
- Adobe After Effects
- Adobe Photoshop
- Adobe XD
- Adobe Acrobat
- Microsoft Word
- Microsoft PowerPoint
- Microsoft Excel
- Canva

About Me

Have you heard of the phrase “good things come in small packages?” Well that pretty much sums me up. Due to a rare disability (Freeman Sheldon Syndrome) I’ve had from birth, I might appear small in person, but I have a huge heart, a desire to work hard and a keen eye for Graphic Design.

Experience

Hackajob

Mar 2022 - Present

Freelance Graphic Designer

In March 2022, Hackajob contacted me looking for a Part-Time Freelance Graphic Designer. As part of this role I am required to design social media assets for any upcoming events or posts that need to be shared across their several social media platforms. The following applications that I have currently use whilst working for them is Adobe Illustrator, Adobe Photoshop and Canva.

Stray Cat Events, Farringdon

Oct 2020 - Jan 2023

Freelance Graphic Designer

In October 2020, Stray Cat Events contacted me regarding a Freelancing Opportunity - previously to this I went for an interview 2 years ago but did not have enough experience. As part of this freelancing role, I am required to design Keynote Presentations for Company Awards Nights. This involves populating the keynote presentation with all the appropriate information and imagery, which then requires me to transfer the presentation into separate movie files.

Croydon Park Hotel, Croydon

Feb 2020 - Mar 2020

Digital Marketing Designer

During my short time working for Croydon Park Hotel, I worked as their Marketing Designer. I was responsible for being in charge of all content being posted across all social media platforms. This required me to prepare the content, write the copy and make sure the timing was accurate across all platforms.

ACHIEVEMENTS

- Joint Winner for the Morello Housing competition (designed a concept for their front security gates)
- 2 years running I was solely responsible for the student newsletter for Croydon College
- Headed the Motion Graphics ‘End of Year’ show for University Centre Croydon (UCC).
- Was elected student representative for my class 2 years in a row

HOBBIES

I’ve always enjoyed learning - so in my spare time I’m constantly looking at new techniques/skills/software to help boost my creativity in graphic design. When I’m not educating myself, I love to enjoy nature - so regularly go for walks in local parks to make full use of my SLR! I also enjoy puzzles, knitting and reading books - my favourite author is J.K. Rowling.