

Contact/References

07756630358

https://www.designedbyellie.co.uk/e.new@hotmail.co.uk

Available upon request

Education

University Arts London - Online

LCC Certificate - Confident Copywriting

(Online Short Course 6 weeks)

University of Sussex - Croydon

BA (Hons) - Visual Communication: Graphic Design Second Class Upper Division (2:1) Sept 2015 - May 2018

Croydon College

BTEC Extended Diploma - Information
Technology

City and Guilds Level 2 - Maths and English BTEC Extended Certificate - Information Technology

BTEC Certificate - Information Technology Sept 2010 - Jul 2015

Oasis Academy Shirley Park

GCSEs (Including BTEC). 10 Including Maths and English

Sept 2005 - Jul 2010

SKILLS

- Adobe InDesign
- Adobe Illustrator
- Adobe After Effects
- Adobe Photoshop
- Adobe XD
- Adobe Acrobat
- Microsoft Word
- Microsoft PowerPoint
- Microsoft Excel
- Canva

About Me

Have you heard of the phrase "good things come in small packages?" Well that pretty much sums me up. Due to a rare disability (Freeman Sheldon Syndrome) I've had from birth, I might appear small in person, but I have a huge heart, a desire to work hard and a keen eye for Graphic Design.

Experience

Hackajob

Mar 2022 - Present

Freelance Graphic Designer

As part of this Freelancing role, I am apart of designing a series of events and assets for digital and print to be shared in the relevant locations. Also within the last five months, I have taken on the role of editing, transcribing and captioning video testimonials to be shared across all social media platforms. The following applications I use on a regular basis are, Canva, Illustrator & Premiere Pro.

Stray Cat Events, Farringdon

Oct 2020 - Dec 2022

Freelance Graphic Designer

I have been apart of designing the following presentations; using and specialising in Keynote.

Women in IT New York 2020 | Women in Finance 2020 | Women in IT Asia 2020 | Top 50

Gastropubs 2021 | Top 100 Gastropubs 2021 | Women in Asset Management 2021 | Women in IT

USA 2021 | EU Captive Review Awards 2021

Croydon Park Hotel, Croydon

Feb 2020 - Mar 2020

Digital Marketing Designer

During my short time working for Croydon Park Hotel, I worked as their Marketing Designer. I was responsible for being in charge of all content being posted across all social media platforms. This required me to prepare the content, write the copy and make sure the timing was accurate across all platforms.

ACHIEVEMENTS

- Joint Winner for the Morello Housing competition (designed a concept for their front security gates)
- 2 years running I was solely responsible for the student newsletter for Croydon College
- Headed the Motion Graphics 'End of Year' show for University Centre Croydon (UCC).
- Was elected student representative for my class 2 years in a row

HOBBIES

I've always enjoyed learning - so in my spare time I'm constantly looking at new techniques/ skills/software to help boost my creativity in graphic design. I also enjoy puzzles, knitting and reading books - my favourite author is J.K. Rowling and I have my own Instagram account dedicated to all the books I have read and what I think on every book.